



Beyond Veteran's Day

Southwest supports the nation's military 365 days a year.

Here at Southwest Airlines, November is a special month when we give thanks for the Warrior Spirit of our Employees, the loyalty of our Customers, and our Company's continued profitability during such a turbulent economic time. It's not only a moment of thanksgiving, but it's also an occasion to remember the men and women of our armed forces who serve their country for the cause of Freedom. Thanks to their sacrifices, the American Dream is a reality that citizens like us and businesses like ours can experience firsthand.

This Veterans Day, Southwest Airlines is proud to partner with nonprofit organizations across the country that support the Military and their families. Organizations like St. Louis-based The Mission Continues, which strives to build an America where every veteran returning home from war can serve again as a citizen leader; Operation Freedom Bird, an organization in Phoenix that provides a unique healing journey to Arizona's Vietnam War veterans; and Blue Star Mothers of America, which provides a support network for service members' families.

In addition to organizations whose efforts focus on veterans of our nation's current conflict, Southwest Airlines,

the Official Commercial Carrier of the Honor Flight Network, transports thousands of WWII Veterans each year to visit their memorial in Washington, D.C.

Beyond Veterans Day, these organizations, as well as many others, work year round to support our military and their families. As the need for groups like these continues, Southwest will support them with charitable partnerships and Employee volunteers. We will remain committed to the military and families of service members long after Veterans Day has come and gone.

Southwest Airlines has a long history of supporting the men and women who fight for our Freedoms. We are proud the Employer Support of the Guard and Reserve (ESGR) recognizes our commitment and backing of our more than 700 National Guard and Reserve Employees. When any of our Employees reports to active duty, Southwest shows them the LUV for which we are famous. In 2009, *GI Jobs Magazine* named Southwest Airlines one of the Top 100 Military-Friendly Employers. For more information about Southwest's commitment to the Military and their families, visit southwest.com/cares.

—Casey Welch